



## Michael Brianda joins Christian Koenen GmbH Management Board

Michael Brianda is joining forces with Christian Koenen to head up the high-flying, long-established company

Munich, 12.03.2018 – **Michael Brianda is set to join the Management Board of Christian Koenen GmbH on 12 March 2018. He will succeed Dr. Peter Hofmann, who has decided to leave the company for personal reasons. Mr Brianda will continue expand on the success achieved by the longstanding, family-run company that forms part of the Christian Koenen Group, the European market and technology leader in the field of high-tech stencils, screens and related accessories for the electronics industry. Christian Koenen will remain focused on the strategic orientation of the company in his role as Executive Partner.**

Michael Brianda looks back on a successful career spanning more than 20 years in the field of mechanical engineering and technical services related to stencil printing in the fields of component assembly (SMT), semiconductor technology (Semicon) and solar cell production.

Mr Brianda's successful career began back in 1996 at DTG International GmbH (DEK Printing Machines, a Dover Corporation company), a globally leading manufacturer of screen and stencil printing machines for the electronics and solar industry. After gaining experience in sales and marketing and taking on numerous international managerial roles, he was appointed the company's global manager in 2008, with the title "President of the DEK Group" (850 employees, manufacturing plants in Europe, USA and Asia). With Mr Brianda at the helm, market shares grew worldwide, innovation strengthened, new business divisions opened and the future viability and profitability of the company increased considerably (production in China, digitalization, industry 4.0, Lean Six Sigma, talent management).

In 2014, after the company was acquired by a globally leading plant manufacturer and machine builder in the field of semiconductor production, semiconductor packaging and surface mount technology based in Asia, Mr Brianda skillfully and sensitively oversaw the extensive change processes required for the long-term integration of the DEK team into the ASM corporation.

A father of three, Mr Brianda is a certified electrical engineer, a qualified systemic, value-driven leadership and team coach and also has various advanced training certificates to boot, e.g. in sales and distribution, business management and strategic corporate management.

"With an eye to our 50-year company anniversary, it is important to me that our successful team will continue to meet the ambitious demands of our customers with the same enthusiasm and distinct service-oriented approach as today, and that we continue to ensure top quality work within short time frames," commented Christian Koenen, Executive Partner of Christian Koenen GmbH. "We are elated to have Michael Brianda join the management team at Christian Koenen GmbH. Among other things, his wealth of international managerial expertise in the field of stencil printing for the electronics industry will help us look after our clients even better and offer them targeted support packages in future."

Christian Koenen, Executive Partner at Christian Koenen GmbH, also expressed his heartfelt thanks to former Managing Director Dr. Peter Hofmann: "I would like to say a huge thank you for all the fantastic work he has done for us at Christian Koenen GmbH. During his time as Managing Director, we were able to move the rapidly growing company in a new direction and experienced several significant successes with regard to product development."

### **Christian Koenen GmbH (Ottobrunn, Munich)**

The company Christian Koenen GmbH is a technology leader in precision tool production for technical printing. Located in the Ottobrunn area of Munich, the company employs around 150 members of staff and manufactures products such as stencils and screens for SMD, wafer, LTCC and Pump-Print™ technologies in the company's own clean rooms and temperature-controlled production sites.